



## Purpose Under Pressure: Business & Organizational Growth Consulting

*"An organization has integrity – is healthy – when it is whole, consistent, and complete, that is, when its management, operations, strategy, and culture fit together and make sense."*

*--- Patrick Lencioni*

### Top 5 Benefits of Purpose Under Pressure Business & Organizational Growth Consulting

- ✓ Discover and define organizational purpose to support an engaged culture
- ✓ Uncover key challenges that affect organizational health
- ✓ Develop top talent while improving operational excellence
- ✓ Design and execute strategic plans to support optimal business growth
- ✓ Boost employee engagement and productivity



### Yannik McKie

As a Certified ATD Coach, Yannik has successfully served as a coach & consultant with teams and organizations to support them in maximizing performance, communication productivity. Having worked with both for profit and non profit organizations and across industries, Yannik has a universal ability to leverage team strengths to produce tangible business results. From the C-Suite to first time managers, Yannik will help your leaders maximize their potential in the midst of pressure and transform challenges into profitability. A team or individual with the unique ability to remain focused on purpose in the midst of any circumstance is the key to business success.

# How it works

"An organization, no matter how well designed, is only as good as the people who live and work in it."

-- Dee Hock



**Organizational Analysis:** Through a series of assessments and surveys, we'll uncover key trends, insights, strengths and challenges to identify key priorities and goals.



## **Customized Business & Organizational Growth Initiative**

Leveraging data and insights from the Organizational Analysis, we'll design a custom initiative that may include but is not limited to the following services:

- **Executive & Team Coaching**
- **Leadership Development**
- **Talent Acquisition Strategy**
- **Talent Management & Retention Strategy**
- **Personality & Behavioral Assessments**
- **Strategic Planning**
- **Internal Communications Planning**
- **Brand Development**



**Cadence & Execution Plan** Once key stakeholders are on board with the Business & Organizational Growth Initiative, we'll design a mutually agreeable cadence, meeting, coaching and training schedule that works for your organization.